

Minutes of a Board Meeting of the
Lunenburg County Multi-Purpose Centre Corporation (LCMPCC)
Held in Multi-purpose room, LCLC and remotely via Microsoft Teams
Tuesday, May 19, 2022 at 6:00 p.m.

Attendance

Municipality of the District of Lunenburg

Councillor Pam Hubley, Chair
Mayor Carolyn Bolivar-Getson (via Teams, in person from 6:41 p.m.)
Councillor Reid Whynot
Councillor Chasidy Veinotte (Alternate) (Via Teams)
Bill Schurman, Director of Recreation, Parks & Tourism (via Teams)
Sandra Challis, Administrative Assistant

Town of Bridgewater

Councillor Jennifer McDonald, Vice-chair
Councillor Stacey Colwell (Alternate)
Jessica McDonald, Director of Community Development
Kayla Byrne, Admin Assistant

LCLC

Kent Walsh, General Manager

Regrets

Mayor David Mitchell – TOB
Deputy Mayor Tanner - TOB
Tammy Crowder, CAO – TOB
Tom MacEwan, CAO - MODL

1. Call to Order

Councillor Hubley called the meeting to order at 6:00 p.m.

2. Information Sharing (Questions by the Board Members and attending members of the public).

None.

3. Approval of Agenda

The agenda was approved as circulated.

2022-36 Moved by Councillor Whynot, seconded by Councillor McDonald that the agenda be approved as circulated. Carried.

4. Approval of Minutes – April 21, 2022

2022-37 Moved by Councillor McDonald, seconded by Councillor Colwell that the Minutes of the April 21, 2022 of the LCMPPCC Board meeting be approved as circulated. Carried.

5. Business Arising from the Minutes & Unfinished Business

5.1 Strategic Plan Review

- Marketing Strategy to be brought to the June 2022 Board meeting.
- Events Strategy to be brought to the July 2022 Board meeting
- Workplan document to be brought to the July 2022 Board meeting.

5.2 Reply from Minister Pat Dunn re Covid emergency funding

The reply from Minister Dunn, in response to the letter from the Board regarding eligibility of the LCMPPCC for the Covid Emergency Relief funding, was included in the agenda package.

The reply stated that the program's funds were now depleted and suggested the Board discuss other project grant opportunities with the Communities, Sport and Recreation division.

It was noted that the money needed was untied funding for operational needs, not project specific. Municipal Grant Coordinators were already looking at funding options for the Electric Vehicle Chargers for example.

Discussion:

- Would it be beneficial to seek out other organizations with similar structures, that did not receive Covid assistance to join to lobby the province?
- Should the organizational structure be altered to position LCLC for better funding options?
- At some point there was a non-profit arm formed of the LCMPPCC, could that be reactivated?

Mr. Kent agreed to investigate these items. Mayor Bolivar-Getson requested that the pros and cons of changing the organizational structure, in order to become a non-profit, be presented so the Board could review this information.

5.3 Cyber Security Insurance Option

The Cyber Liability quote from BFL Canada, circulated with the agenda, was discussed. The information had come from M.J.S.B. and each unit had been given a quote for the Cyber insurance add-on to existing coverage. It was noted that this had not been included in the 2022/23 operating budget, but the amount could be accommodated.

2022-37 Moved by Councillor Whynot, seconded by Councillor McDonald that the LCMPCC Board approve the purchase of Option B1 Cyber Insurance from BFL Canada for the sum of \$2,860.00 as presented. Carried.

6. Correspondence

None.

7. New Business

7.1 General Manager Q&A

- Ticket sales for Beer Fest were a little slow, just over 150 tickets sold.
- Offering an Early Bird discount for future events, may encourage early commitment.
- Radio promotion of the event is continuing.
- The arena is set-up for the event, around 15 vendors are confirmed.
- A complimentary bus has been chartered to do a continual loop from the Best Western to the LCLC, via the Days Inn, King Street and High Street; this was included in the event budget.
- Feedback received from the recent Cheerleading event, was that it was awesome!

7.2 “Recognizing Volunteerism” membership rates (Councillor Hubley)

Councillor Hubley proposed that a special membership price be extended to volunteer firefighters and had entered into dialogue with Mr. Kent regarding this.

Discussion:

- No desire to limit membership to the individual firefighter, the discount should be applicable on all membership types for them.
- Corporate membership levels already exist and are being reviewed to be simplified and better defined:
 - Should business group membership be offered when there is some reciprocal arrangement with the LCLC, if the business is advertising in the venue for example?
 - Should the LCLC be attempting to partner with larger businesses Wellness programs?
- A Recognizing Volunteerism rate may not be limited to firefighters but could be extended to RCMP and EHS as a start.
- Currently, when a corporate Gold Level corporate membership expires, it is being renewed under the promotional regular rate.
- LCLC Membership now covers all areas of the facility, there are no memberships offered for solely pool or arena use (with a very few exceptions).

8. Information/Updates

8.1 General Manager’s Monthly Report

Mr. Walsh reviewed his monthly report, circulated with the agenda package. In addition, he reported:

- Cheerleading event had been very successful, despite the temperature in the arena, around 3000 people came through each day. Around \$4,500 was made on the concessions stand over the weekend and Fancy Pants was also very happy with the event.
- Beer & Cider festival is scheduled for this weekend, Lacrosse is on the following weekend.
- Kim Mitchell of Patio Lanterns fame is booked to appear at the LCLC on Friday 29th July; tickets will go on sale very soon. This event will coincide with ACDC 21 Gun Salute concert at the Big Ex.
- The User Experience Manager starts on Monday.

8.2 Aged Receivables

The aged receivables report, circulated with the agenda, was presented.

8.3 Financial Statements

The financial statements up to March 31st, 2022 were circulated in advance of the meeting. It was noted that there was a positive variance of \$22,943 on the Aquatics Centre line due to swim lessons. It was further noted the Grant Thornton presentation of year-end financials would probably be at the July Board meeting.

2022-38 Moved by Councillor Colwell, seconded by Councillor Whynot that the financial statement for period ending March 31st, 2022 be received and approved as presented. Carried.

Councillor Veinotte left the meeting at 6:40 p.m.

9. In Camera

2022-39 At 6.40 p.m. it was moved by Councillor Whynot seconded by Councillor Colwell that the Board go In Camera to discuss the following item(s):

- 9.1 Contract Negotiations under Section (22)(2)(e) of the MGA – Lumberjacks Update
- 9.2 Contract Negotiations under Section (22)(2)(e) of the MGA – Facility Sponsorship

The LCMPC Board In Camera in session.

2022-40 At 6.47 p.m. it was moved by Mayor Bolivar-Getson, seconded by Councillor Whynott that the Board come out of In Camera and return to open session. Carried.

The LCMPC Board in session.

10. Next Meeting – June 16, 2022 at 6:00 p.m.

11. Adjournment

2022-41 **There being no further business at 6:48 p.m., it was moved by Councillor Whynot, seconded by Councillor Colwell that the meeting adjourn. Carried Unanimously.**