

LUNENBURG COUNTY LIFESTYLE CENTRE

2026

ADVERTISING PACKAGE



CONTACT

135 NORTH PARK ST.
BRIDGEWATER, NS
902-530-4100
WWW.LCLC.CA

WHY ADVERTISE WITH US?

The Lunenburg County Lifestyle Centre (LCLC) is a vibrant community hub that appeals to a wide-ranging audience. Our facility attracts over 300,000 people annually, thanks to a variety of programs and events. By advertising with the LCLC, your brand can gain prominent visibility and foster a lasting connection with our engaged community.

WHAT WE OFFER

- NHL-size arena, 5 dressing rooms, 2 club rooms, dryland training room
- An Aquatic Centre suited for both leisure and competitive users including a therapy pool, 25m lap pool and play pool.
- Active Living Studio with class space and a variety of equipment
- South Shore Public Library
- Various community rooms and areas capable of hosting meetings, birthday parties, multi-purpose activities, exercise classes, senior citizens' events and many other functions.

The state-of-the-art facility was designed with efficiency, smart use of space, and energy conservation in mind.

The LCLC provides the community with multiple benefits ranging from improved health / well being, a strengthened economy, better quality of life for residents, a place for social interaction, and increased community collaboration.

ARENA OPPORTUNITIES



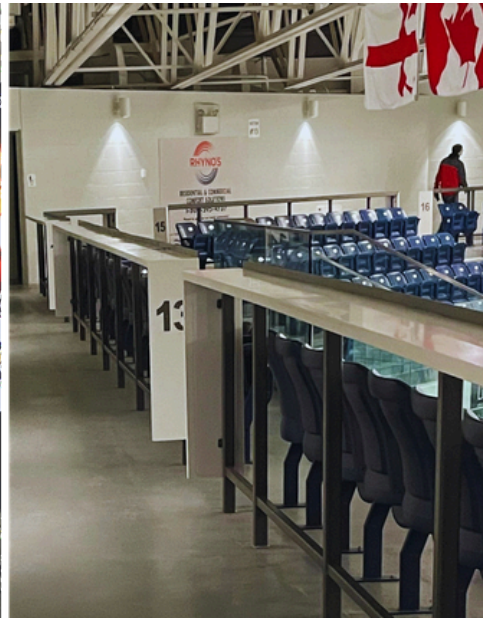
Elevate your brand visibility and connect with a captive audience within the walls of our arena. Home to a diverse range of regular tenants including the South Shore Jr. B Lumberjacks, UPS U18 Major Mustangs, South Shore Minor Hockey, South Shore I.C.E Storm Para Hockey, and the Bridgewater Skating Club.

Our rink boasts a vibrant atmosphere buzzing with excitement, especially during playoff games, where crowds can reach approximately 1,000 hockey fans. Beyond hockey, we also host a multitude of year-round events, ensuring your brand message is seen by a diverse demographic.



SCOREBOARD

Lower Plate - \$1,250
Corner Plate - \$950

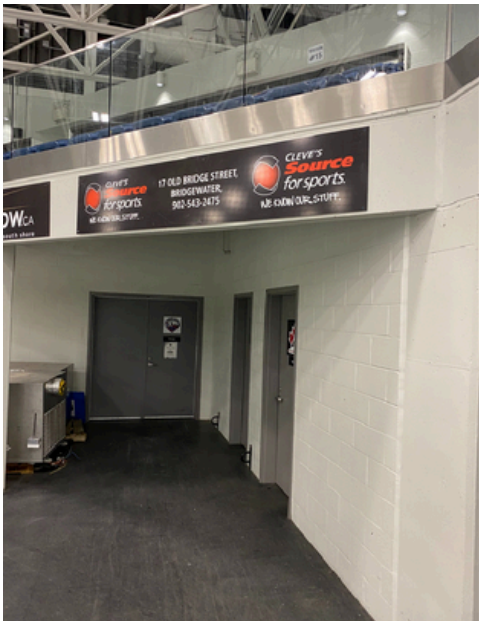


DRINK RAILS

Prime Location - \$1,200
Non Prime Location - \$1000

**Quoted Prices do not include HST

ARENA OPPORTUNITIES



**LOWER RINK
WALL SIGNAGE**
8' x 1'7" - \$1000



**ARENA TRACK
WALL SIGNAGE**
4' x 6' - \$1500
4' x 8' - \$1800



**SKATE AID
STICKERS**
8" x 11" - \$250

**Quoted Prices do not include HST

If you believe there is an advertising opportunity in the arena, not shown in our package - please contact - Marketing and Events Coordinator - Travis Vaughn - travis.vaughn@lclc.ca or 902-521-7485.

**Quoted Prices do Not include HST

GALLERIA OPPORTUNITIES



ELEVATOR WRAP

Upper Level Outside - \$3,900
Lower Level Outside - \$2,900
Inside Elevator - \$3,900



DIGITAL SCREENS

You event, business and promotions visible to over 1,100 visitors daily.
\$200/month or \$2000/year



GALLERIA SIGNAGE

Add some colour and pizzazz to the LCLC while attracting attention for your business.
48" x 36" Poster - \$2,400/year



SEND US YOUR IDEAS!

Don't see an opportunity that meets your brand or needs? We are open to individualized advertising plans and ideas. Please contact Marketing and Events Coordinator - Travis Vaughn at travis.vaughn@lclc.ca or 902-521-7485.