

**AGENDA**  
**Lunenburg County Multi-Purpose Centre Corporation**  
**Thursday, May 20th, 2021 6:00 p.m.**  
**Held via Microsoft Teams**

1. **CALL TO ORDER**
2. **INFORMATION SHARING** (Questions by Board Members and attending members of the public)
3. **APPROVAL OF AGENDA**
4. **APPROVAL OF MINUTES** – April 15, 2021
5. **BUSINESS ARISING FROM MINUTES & UNFINISHED BUSINESS**
  - 5.1 Capital Reserve
6. **CORRESPONDENCE**
7. **STRATEGIC PRIORITIES CHECK-IN/REVIEW**
8. **NEW BUSINESS**
  - 8.1 Budget (Mayor Bolivar Getson)
  - 8.2 Lunenburg County Pickleball (Mayor Bolivar-Getson)
9. **INFORMATION / UPDATES**
  - 9.1 General Manager’s Monthly Report ..... 2-3
  - 9.2 Aged Receivables..... 4-5
  - 9.3 Financial Statements..... (To Follow)
10. **IN CAMERA**
  - 10.1 Contract Negotiations under Section 22(2)(e) – Lumberjacks
11. **NEXT MEETING** – Thursday, June 17th, 2021 at 6:00 p.m.
12. **ADJOURNMENT**



## GM Report

**Strategy: Strengthening regional promotion / marketing and event development, through story telling (what we do and why), communicating the benefit of the LCLC to the community, in turn measure and communicate the economic spin-off of the LCLC to the local region.**

New Staff hired into Communications and Development position, at this point we have largely been working towards branding for Connect2Rec but our focus will quickly shift to stylizing a new website for the LCLC including a logo refresh.

**Strategy: Broaden the LCLC capacity to host a wide diversity of events by strengthening our collaboration with key partners and stakeholders.**

**Strategy: Collaborate with municipal partners to ensure that the LCLC becomes the hub for recreation promotion in the region.**

This project has been a major focus over the past few months. Josh and I are meeting weekly with Fusion as we work on the migration, development, training and launch of our Fusion registration portal, our anticipated launch date is August 16<sup>th</sup>. This August 16<sup>th</sup> timeline works well to integrate TOB and MODL Fall programming into the switch to Fusion since it coincides with the Rec guide submission/publication.

The branding for the Fusion registration page will be Connect 2 Rec and I've attached logo samples below. URL will be Connect2Rec.com.

Our tentative plan is to run a hybrid model of registration from August 16<sup>th</sup> to January 16<sup>th</sup> during which time our focus will be to ensure that residents don't experience any reduction in the in person or over the phone registration they would have traditionally sought out at either municipal office. In this transition period all partners staff will be focused on communicating the benefits of the change and introducing residents to the Fusion online portal as well as well as informing residents of future registration options available to them. After January 16<sup>th</sup> registration will be available online, over the phone to the LCLC desk or in person at the LCLC.

**Strategy: Add depth and variety to our program offerings with a focus on meeting user demand.**

Fitness Instructors of NS will be running instructor training for both group fitness and aquatic fitness classes at the LCLC, We were aiming for June but have had to take a step backward to wait and see what participant restrictions will be in place for June, we will likely have to postpone till July.

**Strategy: Prioritize variety of sport & entertainment activity within the facility**

**Strategy: Strengthen ways for the membership to recreate through outdoor opportunities in and around the LCLC.**

LCLC/YMCA/TOB bike loan program continues to aim for a June 12<sup>th</sup> launch we are currently working on the insurance and waiver components.

We have been successful in a grant application to fund picnic tables and landscaping for the green space behind the LCLC. This will be a great space for our campers, and program participants as well as the library users; and our proximity to the trail and skate park will provide a place for a variety of users.

**General:**

Upon notice of the closure we unfortunately had to lay off staff with the exception of a few maintenance and custodial staff who continue to work at maintenance and supporting the needs of the facility. As an example of the maintenance during the closure we have completed the deep cleaning of the arena seating area, performed the deconstruction and cleaning of the play pool filter system which is performed every 2 years, cleaned and buffed the board glass and laid the ice cover along with lawn and garden maintenance. We had scheduled a 4 day pool shutdown in August for power washing and maintenance but will move that forward and complete on the week of the 24<sup>th</sup>.

All components of the facility that can be put to sleep have been, the ice temp has been raised a the floor cover will further decrease the load on the plant. It is our estimate that in this condition we are operating at 50% energy load for the arena with an estimated savings of \$7,000 a month.

On May 12<sup>th</sup> we reviewed the final design for the energy project and we are aiming to have that tender package ready to go out on May 24<sup>th</sup> at the latest.

Hockey NS has sent out communications to several facilities looking for feedback on a proposal that the 21/22 season follow the same timing as 20/21 did, meaning that Hockey NS would not sanction any hockey activity until September 1 at which point teams would be able to practice and run ID camps, with games starting October 1. This would likely decrease summer hockey camp bookings and reduce bookings in August.