

AGENDA

Lunenburg County Multi-Purpose Centre Corporation

Thursday, November 18, 2021 6:00 p.m.

Held in Multi-purpose room, LCLC

- 1. Call to Order**
- 2. Election of Chair & Vice Chair**
- 3. Information Sharing (Questions by Board Members and attending members of the public)**
- 4. Approval of Agenda**
- 5. Approval of Minutes** – October 21, 2021 and Special Meeting November 2, 2021
- 6. Business Arising from Minutes & Unfinished Business**
 - 6.1 Green Choice Energy Presentation
 - 6.2 Update on Energy Project
 - 6.3 Facility Naming
- 7. Correspondence**
- 8. New Business**
 - 8.1 Pickleball Courts
 - 8.2 GM Review Committee
- 9. Information/Updates**
 - 9.1 General Manager’s Monthly Report..... 2-3
 - 9.2 Aged Receivables 4-5
 - 9.3 Financial StatementsTo Follow
- 10. In Camera**
 - 10.1 Contract Negotiations under Section 22(2)(e) of the MGA – Lumberjacks Update
 - 10.2 Contract Negotiations under Section 22(2)(e) of the MGA – Sponsorship Opportunities
- 11. Next Meeting – Thursday, December 16, 2021 at 6:00 p.m.**
- 12. Adjournment**



GM Report

Strategy: Strengthening regional promotion / marketing and event development, through story telling (what we do and why), communicating the benefit of the LCLC to the community, in turn measure and communicate the economic spin-off of the LCLC to the local region.

We are continuing to solicit why our patrons love the LCLC, including a placement in The Bridge. Our Lumberjacks player of the week spotlight has been very successful as we try to support the team in a return to pre covid attendance and their place in the community, yesterday was their largest crowd of the season.

Strategy: Broaden the LCLC capacity to host a wide diversity of events by strengthening our collaboration with key partners and stakeholders. Prioritize variety of sport & entertainment activity within the facility.

Pre Olympic competition between Team Canada and South Korean national Para teams is bringing a week of practice and four games to the facility. The times for the games are varied to include a morning game that schools were invited to and two game in prime time Sunday and Friday. This event evolved out of a much smaller opportunity to host a one team training camp and support from Bill Schurman and Dave Waters has been instrumental in meeting the changing requirements of the event.

We were presented with an opportunity to pick up a concert date on December 18th when the artist had a cancelation, that opportunity is coming together quickly and if all goes well should be public at the time of this meeting.

We have another opportunity for a show around Valentine's day, Feb. 12th

Truro is hosting a Professional Women's Hockey Player Association event which is a four team event, Matt is putting together a proposal for an team based in Nova Scotia that would play neutral site games in facilities around NS including ours.

Strategy: Collaborate with municipal partners to ensure that the LCLC becomes the hub for recreation promotion in the region.

Connect2Rec continues to gain momentum with some staffing changes at TOB we are happy to support registration services.

Strategy: Add depth and variety to our program offerings with a focus on meeting user demand

New fall programs are gaining momentum, Spin classes at the Y are well attended.

Strategy: Strengthen ways for the membership to recreate through outdoor opportunities in and around the LCLC.

Vaccine Checking – In an effort to reduce staffing costs we have condensed the vaccine checker hours to coincide with higher traffic times, Guest Services staff are checking vaccine status during lower traffic times.

Glen Murray Tournament is happening the 19th, 20th and 21st with teams from Barrington, Halifax, Truro, Yarmouth and the Valley.