

Minutes of a Board Meeting of the  
**LUNENBURG COUNTY MULTI-PURPOSE CENTRE CORPORATION (LCMPCC)**  
Held in the LCLC, 135 North Park Street, Bridgewater  
**Thursday, February 18<sup>th</sup>, 2021 at 6:00 p.m.**

Attendance: Municipality of the District of Lunenburg  
Mayor Carolyn Bolivar-Getson – Vice Chair  
Councillor Reid Whynot  
Councillor Pam Hubley  
Councillor Chasidy Veinotte (Alternate)  
Bill Schurman, Director of Recreation  
Sandra Challis, Administration Assistant

Town of Bridgewater  
Mayor David Mitchell  
Deputy Mayor Andrew Tanner - Chair  
Councillor Jennifer McDonald  
Tammy Crowder, CAO

LCLC  
Kent Walsh, General Manager

Guest  
Matt Moore (by phone)

Regrets  
Tom MacEwan, CAO, MODL

**1. CALL TO ORDER**

Deputy Mayor Tanner called the meeting to order at 6:00 p.m.

**2. INFORMATION SHARING (Questions by Board Members & attending Members of Public)**

No members of the Public were present.

**3. APPROVAL OF AGENDA**

**2021-10**      **Moved by Mayor Mitchell, seconded by Mayor Bolivar-Getson that the agenda be approved as circulated.**      **Carried Unanimously.**

**4. APPROVAL OF MINUTES**

- 2021-11**      **Moved by Mayor Bolivar-Getson, seconded by Councillor Hubley that the Minutes of January 21, 2021 meeting be approved, as circulated.**  
**Carried Unanimously.**

## **5. BUSINESS ARISING FROM MINUTES & UNFINISHED BUSINESS**

### 5.4 Strategic Priorities

The draft strategic plan – Vision 2023, circulated in advance of the meeting, was presented by Mr. Moore and Mr. Walsh. Background was provided on how feedback had been collected and from whom. The objective of the presentation was to engage in further necessary dialogue and to seek endorsement from the Board for the strategy. The priorities had been classified into Immediate, Mid-Term and Long-Term.

The following points were made during the presentation:

- Vision Statement – Look for a more active word than the static “platform”.
- Vision Includes:
  - Should it include reference to providing opportunities never available before?
  - Remove the word “financial” in relation to sustainability.
- Our Values:
  - Sustainability – remove financial and environmental references.
  - The “People” statement should be expanded.
  - Inventive – should innovative or creative be used instead?
- Key Performance Indicators should be identified to measure the effectiveness of the operational outcomes, recognizing that some objectives are easier to quantify.
- Strengthening Regional Promotion – Add establish tourism benchmark.
- Diversity of Events - There could be overlap with the Communications & Marketing position, however, there is a marked difference when marketing the facility to attract national/international events, against marketing as a purely recreational facility. Marketing for national/international events requires looking at the full range of assets of the region - accommodations, restaurants and retail, and marketing what the whole regional package looks like; usually these events come with their own marketing budget.
- Collaboration with Municipal Partners – suggestion to change the strategy to say: “Collaborate with Municipal Partners to position the LCLC as the hub for recreation promotion in the region”.
- It was noted that Mid and Long-Term priorities could be achieved more quickly should either Municipal unit have resources to commit to the objective.
- The reference to stakeholders in the document had not been defined, as the stakeholders could be different for each objective, the general term offered fluidity.
- Sponsors should be added alongside stakeholders.

Mr. Moore left the meeting at 7:03 p.m.

5.1 LCMPCC Board Governance Manual Review

Mr. Walsh advised the final revision of the Governance Manual would be presented to the Board at the March meeting.

5.2 Wifi Project Update

Mr. Walsh reported that three of the four hubs had been installed in the arena, with the final one being currently worked on. Once installed, MJSB would need to position and focus the antennae for maximum coverage. The timeline was unknown for this stage of the installation.

5.3 Energy Project Update

Mr. Walsh advised that MCW was due in the facility the next day to verify their drawings with the building in order to confirm the assumptions their study had made.

Mr. Walsh reported that the outcome of the ICIP grant would not be known until June, and the grant requirements appeared to prevent awarding the tender before approval. It was discussed that delays to the dehumidification program could negatively impact summer ice and events. The grant is a combination of Provincial and Federal funding, and it was agreed that both Mayors would write to the MLAs and MPs explaining the problems that a delay in awarding the grant would cause, in the hope that the project could receive pre-approval. Mr. Walsh would verify the terms of the grant to see if the tender could be sent out without being awarded. Summer bookings potentially at risk from not moving forward with the project could amount to \$12,000 per month, based on a low booking projection.

5.5 Annual Budget 2021/22

Mr. Walsh presented a revised operating budget for 2021/22. The revision allowed for the Communications & Marketing position and also moved the Café wage costs directly under the Ice Café for clarity. A discussion followed regarding setting up an Events Reserve, and it was agreed to request a \$50,000 reserve for 2021/22. It was noted that a policy would need to be created around the reserve, setting out how it would be funded, where interest is applied, what would happen to event profits and the carry-over of remaining funds in the reserve.

**2021-12      Moved by Mayor Mitchell, seconded by Mayor Bolivar-Getson that the LCMPCC Board recommend, to both municipal units, that the LCLC's Operating Budget for 2021/22 be approved in the amount of \$897,510.00, with each Council's contribution being \$448,755.00.      Carried Unanimously.**

6. CORRESPONDENCE

6.1 Motion from MODL re LCLC Capital Budget 2021/22

Correspondence had been received (circulated with the agenda) advising that both recommendations regarding the LCLC's 2021/22 Capital Budget proposal had been accepted by the Municipality of the District of Lunenburg, namely:

- 1) Transferring unspent capital funds from 2020-21 into a reserve to be used to fund the incomplete Energy Project and
- 2) Pre-approval of the LCMPPC Capital Budget in the amount of \$1,586,000 (including the reserve).

#### 6.2 Motion from TOB re LCLC Capital Budget 2021/22

Correspondence had been received advising that both recommendations regarding the LCLC's 2021/22 Capital Budget proposal had been accepted by the Town of Bridgewater namely:

- 1) Transferring unspent capital funds from 2020-21 into a reserve to be used to fund the incomplete Energy Project and
- 2) Pre-approval of the LCMPPC Capital Budget in the amount of \$1,586,000 (including the reserve).

### 7. NEW BUSINESS

#### 7.1 Raising the Mi'kmaq Flag (Councillor Hubley)

Councillor Hubley had been requested by Councillor Haysom, to ask for the LCLC to fly the Mi'kmaq Flag. Mr. Walsh had prepared a draft Flag Flying Policy which was circulated with the agenda. Mr. Walsh explained that the facility only had two outdoor poles but were intending to erect five flag poles above the trophy case inside the facility, to meet the request and also to allow for flying special event flags. It would also be possible to fly five flags in total in the arena, three at one end, and two at the other.

**2021-13 Moved by Councillor Hubley seconded by Councillor Whynot that the Flag Flying Policy be adopted as presented and circulated.**

**Carried Unanimously.**

### 8. INFORMATION/UPDATES

#### 8.1 General Manager's Monthly Report

Mr. Walsh reviewed his monthly report, circulated with agenda. In addition, he noted that a grant for the Communications & Marketing position had been applied for, but the stipulation of the grant was that the position be full-time as opposed to term. Mr. Walsh also advised of the extra camp capacity once the storage room was cleared of chairs. It was discussed that blocking off the lower parking lot would also expand activities that could be offered for camps.

#### 8.2 Aged Receivables

